





Europe | Africa | Asia | Australasia

ENHANCING LIFE THROUGH AIR

WELCOME

With origins stretching back to the 1960s, Elta Group is a private and independent, family-owned alliance of businesses and brands built on a principle of enhancing life through air.

We have a keen enthusiasm, a relentless drive and an unyielding determination to improve both the quality of air and the lives of people, animals, buildings and equipment.

Our businesses, operating on four continents, have evolved into market leaders and challenging thinkers; never following the crowd, but instead forging their own path as they fulfil customer needs and look to future developments. This ethos is present throughout our group at all levels, thanks to our purpose, values, people, capabilities and products.



“When I had the first meetings together with Ray and Elta Group, I immediately felt there was a certain spirit that is no longer evident in today’s industry”

THOMAS BROMMER
Sales Director, Ziehl-Abegg

Elta Group started as one man’s vision. A vision that began in the 1970s, and was made possible by just £130 in cash, a second mortgage and £650 from selling a beloved Rolls Royce. If anyone could turn this capital into the international leader we are now, it was Ray Ball.

A maverick entrepreneur with an eye for opportunity, Ray started out as an electrical apprentice before moving into sales. He was always looking to his next move, which came with his business partner, Ray Stokes. Together, they created Roof Units: a business based in their native West Midlands that would grow to dominate its competition and become a market leader.

Ray always said a leader needed three things: courage, vision and (something he claimed to have in abundance) ignorance. The priorities of his leadership were to create an environment in which people could achieve their best and deciding where the business was going to be tomorrow.

Ray’s success was founded on a strong management team, long-term planning, an unswerving faith in manufacturing and distribution, and taking measured chances that would grow the business’ base. Equally important to Ray was the culture created within his business.

Ray had a talent for seeing the potential in people and helping them reach it. He would do this by gaining his people’s respect, sharing his vision with them and creating a sense of belonging.

“Outstanding leadership qualities, an astute business mind and a very sharp brain – a truly inspirational man.”

ROBERT CALDWELL
Chairman, Trojan Fans

in everything from fetching lunch for his team, through to inviting staff into his home at Christmas. Ray was a big believer in working hard, putting in the hours to meet deadlines right alongside his staff, and also in taking time off to appreciate life. It is this combination of entrepreneurial drive and zest for life that continues to characterise our group.

Ray valued initiative and flexibility, which remains true for us today. He didn’t hire experts in fans and ventilation – he made them. He’d continually strive to improve his people’s knowledge; helping them develop and, in turn, moulding industry experts who were fulfilled and satisfied in their career. In his own words:

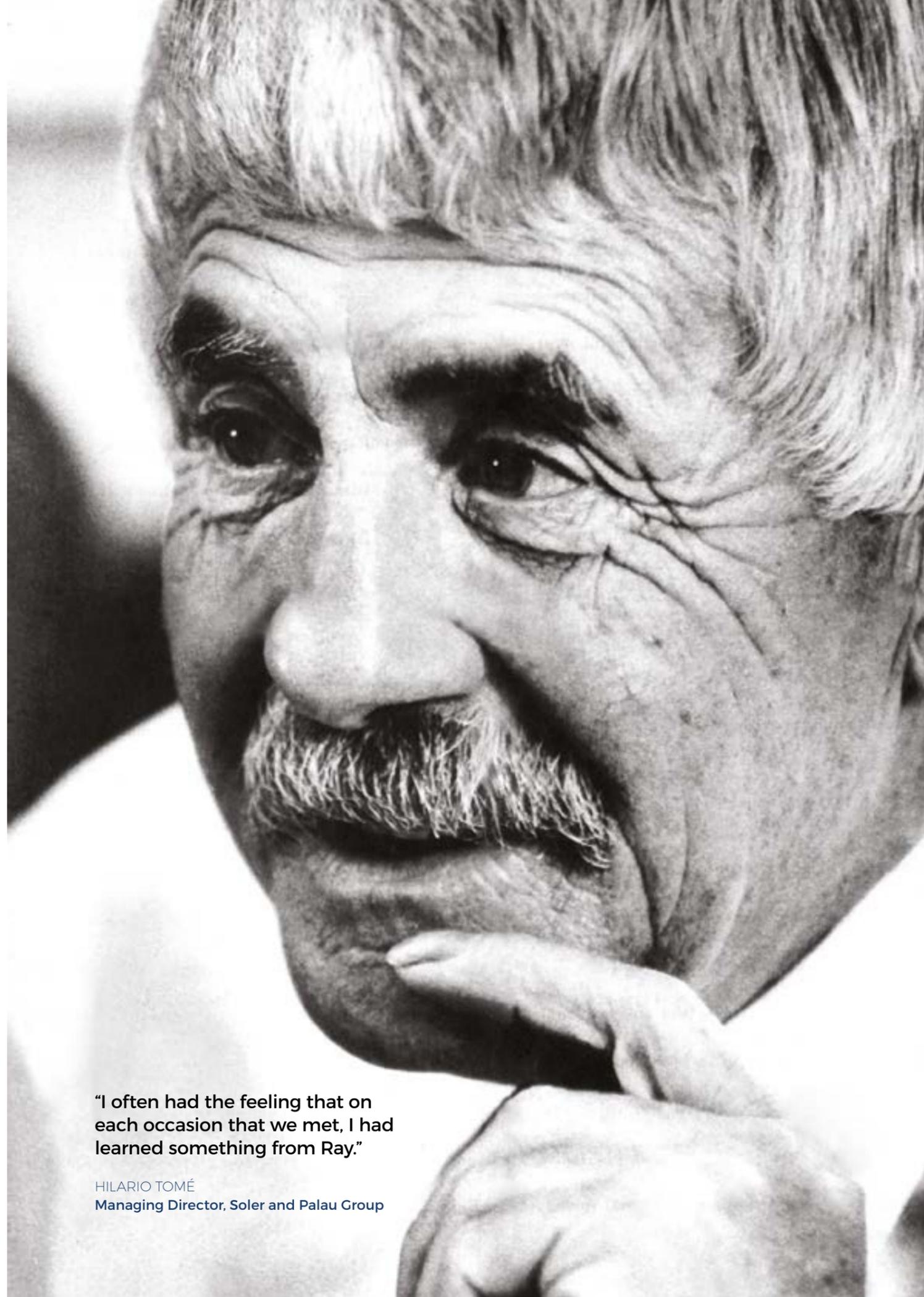
“I want people to grow and develop, and enjoy their work. It’s just good business sense to make people want to work for you.”

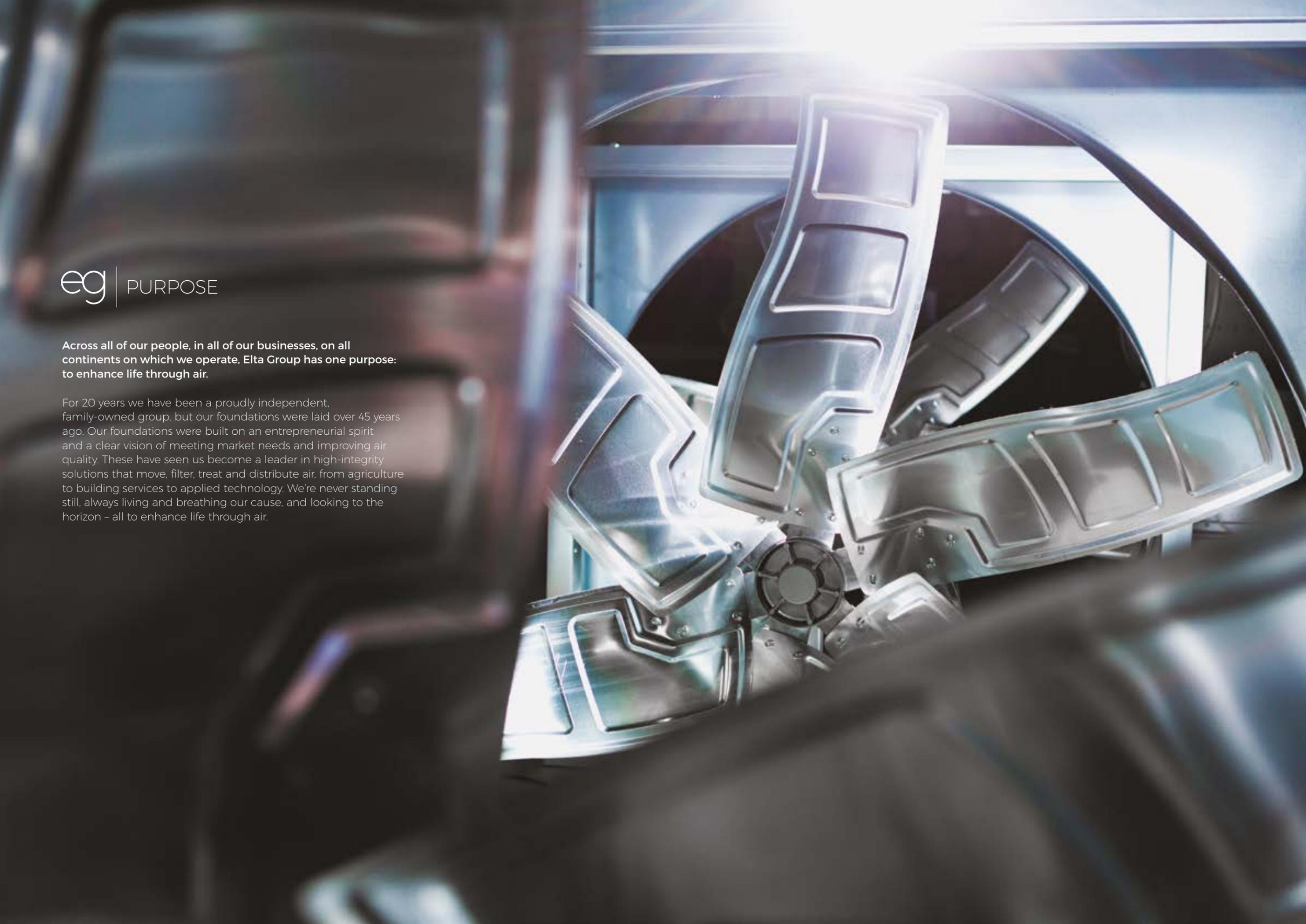
He knew that to succeed, he had to stay ahead of developments, fully aware that “the only constant in business is change.” He brought in people with potential, retained and developed talent, celebrated the successes of his team and always looked to the horizon to see what was next.

Retirement was never even a consideration for Ray; his lifelong commitment to our group, shared by everyone who worked with him, inspired our continued success. Even though he’s no longer with us, we’re all still committed to sharing in his legacy and his vision of success, international growth and creating a family in which our people belong.

“I often had the feeling that on each occasion that we met, I had learned something from Ray.”

HILARIO TOMÉ
Managing Director, Soler and Palau Group





eg | PURPOSE

Across all of our people, in all of our businesses, on all continents on which we operate, Elta Group has one purpose: to enhance life through air.

For 20 years we have been a proudly independent, family-owned group, but our foundations were laid over 45 years ago. Our foundations were built on an entrepreneurial spirit and a clear vision of meeting market needs and improving air quality. These have seen us become a leader in high-integrity solutions that move, filter, treat and distribute air, from agriculture to building services to applied technology. We're never standing still, always living and breathing our cause, and looking to the horizon - all to enhance life through air.

eg | VALUES

Elta Group has been through many changes since our creation in 1996, but one thing that has remained the same since the beginning is our company values. Created by our founders 20 years ago, they guide us as individuals and as a company, defining the way we work. Our values ensure that we never deviate from the initial identity of the company; creating a welcoming environment in which everyone is encouraged to reach their full potential and enhance life through air.

MAKING IT HAPPEN

As the world turns, markets change and technologies evolve, we never lose our focus.

We were founded with a mindset of thinking big and doing whatever it takes to make things happen – with our founders seeing the benefits of a flexible, focused and spirited culture. A culture built on passion, drive and enthusiasm, at all levels of our group. This environment encourages initiative, free thinking, original ideas and the drive to get every detail right.

DOING THE RIGHT THING

In everything we do and make, and in the strong relationships we forge, we act ethically and honestly.

Across our businesses and brands, integrity is something we all have in common; the foundation of our reputation that we safeguard every day. Whether it's the physical integrity of our businesses' products, the financial integrity of our group, or the personal integrity of our people, our commitment to ethics and morals is one of our overriding virtues.

EVERYONE'S RESPONSIBLE

Family-owned, privately managed and proudly independent, a sense of individual responsibility, autonomy and entrepreneurship runs throughout our group.

Our people are empowered to lead change from within, at all levels of our group and our businesses, to take ownership and responsibility for their decisions and the differences they make. As such, every one of them is driven, self-motivated and ready to stand by their convictions.

TRUST IN EACH OTHER

Our success depends on our people and we are fully committed to them, with a culture of long service throughout our business.

We have created an environment that makes our people feel valued and that they belong, inspiring them to give their best, continue with us and achieve ever-greater things. We value flexibility, potential and willingness and recognise the strengths of our people. This gives our diverse workforce the opportunity to apply its unique abilities, skills and contributions in a family atmosphere, in which we all trust in each other.

THINKING BEYOND

We are a group of businesses with respect for our founders vision, each of them inspiring us to look ahead and think beyond.

We have a sustainable vision of protecting and enhancing our world. It all goes back to our heritage – to the vigilance and foresight of our founders in staying ahead of tomorrow's developments. As a result, we always consider the long-term aspects of our actions; not just reacting to what is in front of us, but shaping the behaviours that make a significant difference. It's all down to our mindset of leading the way and thinking beyond.



When people feel trusted, respected and engaged, they give their best.

That's why we value our people above all. We encourage our people to express themselves and examine new possibilities – contributing not only to our success, but enjoying their work and making a real difference.

It was our founder's vision to recruit, retain and nurture the very best talent possible in order to achieve long-term success as a group – and this vision continues today. Our group now comprises a broad mix of races, genders, nationalities, backgrounds and worldviews. This diversity creates a stimulating, supportive environment that is open to new ideas, where people are always learning and expanding their horizons, being constantly invigorated by new outlooks and perspectives. Throughout our group, and the world, we give all of our people the opportunity to develop to their highest potential, helping them to grow and flourish.

Our people are talented, creative and innovative, with a tremendous and continuous will to succeed. We give them the empowerment and responsibility to make and stand by their decisions, taking charge of their careers and our shared success. By fostering an open, collaborative working culture, we enable new ways of working, helping us to continuously improve and devise greater solutions that enhance life through air.



A close-up photograph of a complex industrial metal component, likely a valve or part of a filtration system. The component is made of a light-colored metal, possibly aluminum or stainless steel, and features a central circular opening with a complex internal structure. The word 'ELTA' is engraved vertically on the side of the component. The background is a deep blue, and the lighting highlights the metallic texture and the intricate details of the machinery.

eg | PRODUCTS

The businesses within Elta Group offer a wide range of products and pioneering technologies that solve their customers' challenges across diverse aspects of air movement, filtration, treatment and distribution.

FANS

Elta Group brands lead the way, with our group-wide expertise and capabilities in fan engineering offering a comprehensive range of ventilation fans, designed for moving air in every environment from residential and commercial to industrial and safety situations. Suitable for high-temperature, smoke and car park applications, as well as for specialist original equipment manufacture (OEM) scenarios, these products are designed to meet all legislation in every market in which they are used.

- Boxed Fans**
- Twin Fans**
- Cased Fans**
- Roof Fans**
- Inline Fans**
- Plate Fans**
- Domestic Fans**
- Destratification Fans**
- High Temperature Fans**
- Dust / Fume Extract Fans**
- ATEX Fans**
- Smoke Fans**
- Car Park Fans**
- Pedestal Fans**
- Ceiling Fans**
- Recirculation Fans**
- Man Coolers**



AIR HANDLING

With manufacturing facilities in the UK, Australia and Malaysia, our businesses offer an array of air handling units. From simple fan, filter and heater units to large, customised central plant units with integrated filtration, heating, cooling, energy recovery and control. Our flexibility in design and manufacturing enables our businesses to meet their customer's specific requirements.

Bespoke Air Handling Units with centrifugal plug fans
Bespoke Air Handling Units with belt drive centrifugal fans



HEAT RECOVERY

Energy efficiency has never been a more pressing concern. Our brands and businesses manufacture and supply a complete range of heat recovery units, from domestic single room and whole house solutions to customised commercial and agricultural units. Each one is designed with the most effective heat recovery exchangers possible to maximise the energy efficiency of the application and suit customers' needs.

Bespoke Heat Recovery Units with thermal wheels

Bespoke Heat Recovery Units with counterflow plate heat exchangers

Energy Recovery Units with counterflow plate heat exchangers

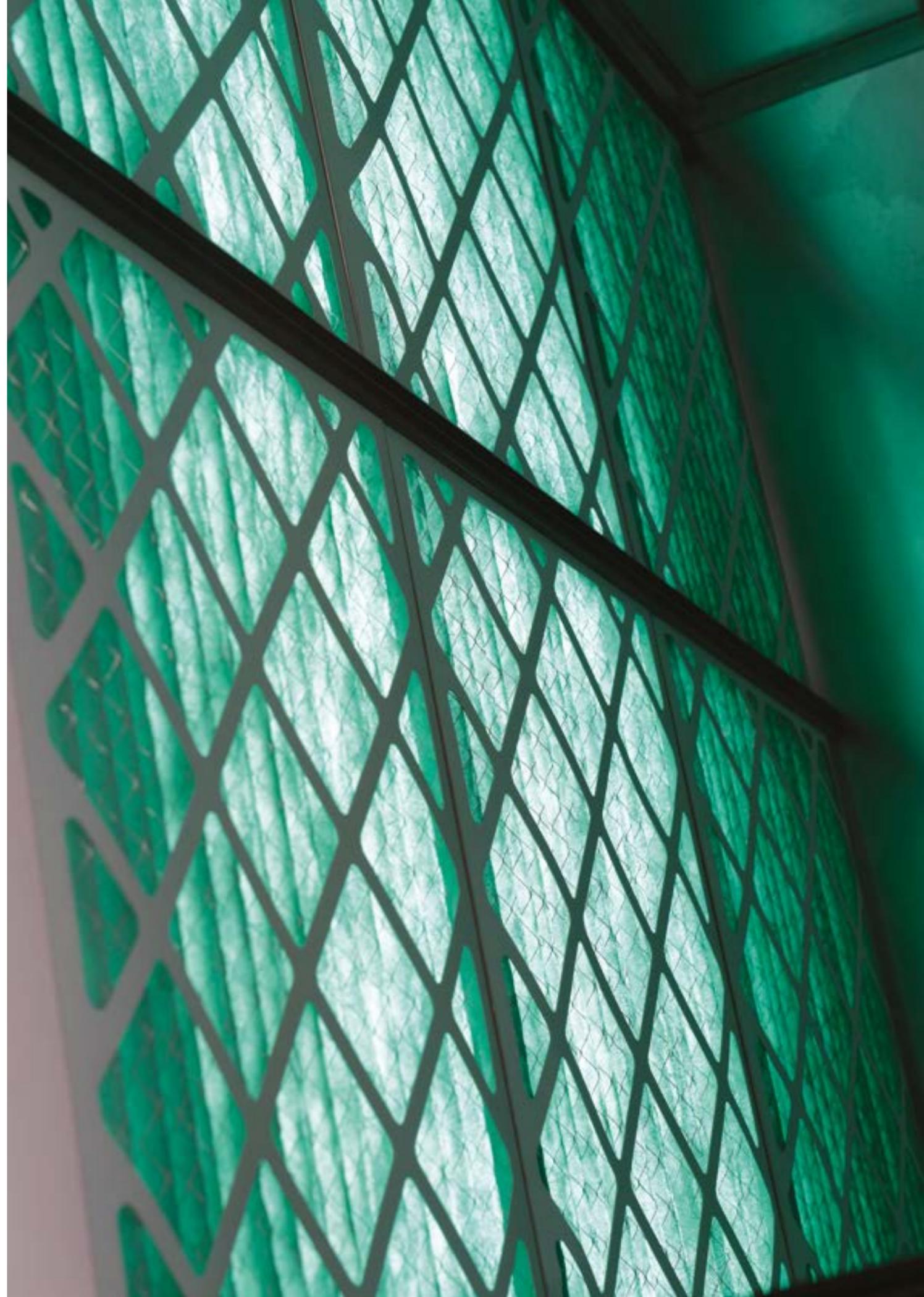
Residential MVHR Units



FILTRATION

Our flagship brand Airepure, provides a range of integrated air filtration and odour control products to remove airborne contaminants to create optimum indoor air quality. Applications covered include HVAC, healthcare, industrial, pharmaceutical and environmental.

- Pre Filter**
- Bag Filters**
- HEPA Filters**
- Gaseous Filters**
- Odour Filters**
- Laminar Flow Filters**
- Containment Filtration Filters**
- Ultra Clean Operating Theatres**
- Grease Filters**
- Bulk Filter Media & Pads**
- Filter Frame Systems**



NATURAL VENTILATION

Wherever natural conditions create pressure differentials, natural ventilation systems can be specified. For both residential and commercial applications, our businesses can manufacture and supply the turrets and cowls to suit customers' design and aesthetic requirements.

Penthouse Louvre Turrets
Windmaster Ventilator
Hurricane Ventilator
Supavent Ventilator

LIGHTING

Where natural light needs to be simulated for the welfare and productivity of plants and animals, our lighting solutions are ideal. Our agricultural brands provide products specifically designed for these environments, including dimmable fluorescent and digital LED fittings.

Fluorescent Lighting
LED Lighting



ACOUSTICS

Sound is an ever-present problem within residential and commercial buildings alike, particularly for the satisfaction and quality of life of occupants. To complement our ventilation equipment, companies within our group offer a comprehensive range of silencers and attenuators.

- Duct Attenuators**
- Cross Talk Attenuators**
- Acoustic Louvres**



AIR DISTRIBUTION

Air distribution goes hand in hand with air movement and correct selection and quality are vital. As a result, we offer a range of high-integrity air distribution equipment and all necessary fittings and accessories to complement our companies' air movement solutions.

- Grilles**
- Diffusers**
- Weather Louvres**
- VAV Diffusers**
- Demand Control Diffusers**
- Plenum Boxes**
- Dampers**
- Ducting**
- Attenuators**



CONTROLS

Across all our businesses we offer an outstanding choice of controls. In ventilation, this could be as simple as a matched fan speed control, or as complex as a fully compliant BMS communication control system. In agriculture, our companies offer standard and bespoke control systems that can be as simple or as complex as customers require, from single function controllers to complete building control. Regardless of the application, all of our solutions optimise energy consumption, minimise environmental impact and maximise operational cost-saving potential.

- Fan Controls
- Air Handling Unit Controls
- Damper Controls
- Standard Control Systems
- Bespoke Control Systems



HEATING

Whether for comfort, or to keep customers' businesses operating, divisions within our group offer a variety of heaters to enhance life in both building services and agriculture applications.

- Box Heaters**
- Water Heating Coils**
- Radiant Heaters**
- Heat Exchangers**
- Poultry Brooder Heaters**

COOLING

In agriculture, cooling systems are vital for the welfare of livestock. To enhance the lives of animals and equipment in this industry, our leading agricultural brands supply a range of products to reduce excessive temperatures, prevent animal heat stress and suppress dust in agricultural buildings.

- Evaporative Cooling Systems**
- Misting Kits**

WELFARE

Our businesses have developed equipment for enhancing hygiene, comfort and, within livestock applications, improving animal productivity. From hand and hair dryers to soap dispensers and specialist agricultural products, our products safeguard quality of life.

- Hand Dryers**
- Hair Dryers**
- Soap Dispensers**
- Livestock Feeders, Drinkers and Weighing Systems**
- Dosers and Medicators**
- Pest Control Products**
- Biosecurity Products**
- Livestock Vitamins and Tonics**



LEADING THE WAY IN PRODUCT DEVELOPMENT

Throughout Elta Group we continually invest in our people, processes, products and services – ensuring we lead the way in each of our international markets.

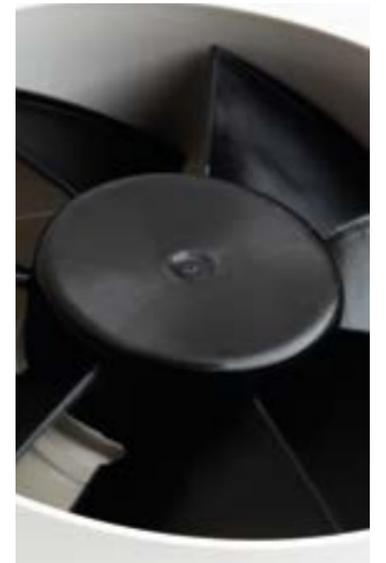
In the Elta Fans research & development laboratory, all fans are tested to ISO 5801:2007 (airside performance) and BS848 Part 2:1985 (sound performance). Car park jet fans are performance tested to ISO 13350.



ADVANCING TECHNOLOGIES

By embracing change and continually learning, expanding and advancing our capabilities, we have positioned our group at the forefront of research and development. As a result, we hold a number of technological firsts within the ventilation industry:

- Pioneering new possibilities in axial flow impeller technology
- The world's first multiframe adjustable-pitch mixed-flow impeller
- The high-efficiency, low-noise 'Bladelet' axial impeller for the domestic market
- JetVent EC Technology with integrated smoke detection
- 'BladeVane' pioneering technology for downstream guide vanes



SAFEGUARDING SUSTAINABILITY

The world is changing fast and brings with it challenges for the environment every day. As a group we aim for a high level of sustainable and collaborative commitment to the environment. The products developed by our businesses are designed and manufactured to meet and exceed all energy efficiency standards in the regional markets in which we operate. We also constantly endeavour to search for new technology and new ways to play our part in protecting the environment.

By developing the way in which our products operate in their surrounding environments; where greater energy efficiency and better air quality are prerequisites, and always aligning and improving our internal processes and procedures, we are able to maximise our contribution to the environment.



eg | BRANDS

Each of the businesses and brands within our group, whether regional or international, are trusted specialists in their field. All adhere to our shared vision and values – delivering international capabilities with local understanding.





OUR BRANDS

AERAULIQA

Europe

Established in 2011 in Italy, this young, dynamic brand is the product of a team with many years of combined ventilation experience; all committed to investing in, researching and developing innovative solutions for residential ventilation products that enhance air quality.



AIR DESIGN

Australasia, Europe

Air Design was initially established in Australia in 1979, and has grown to become a leader in developing effective air movement and handling products that anticipate, meet and exceed customer expectations. This experienced, flexible and reliable brand has been a member of Elta Group since 2007.



AIR MOVEMENT EQUIPMENT (AME)

Africa

As a brand, the complete AME range of air distribution products grows and adapts to meet the evolving demands of contractors and duct manufacturers – making it a leader in the creation of grilles and constant volume diffusion equipment.



AIR MOVEMENT SUPPLIES (AMS)

Africa

One of the original members of Elta Group, AMS is an established brand for ventilation in South Africa. A team that believes in accountability, reliability, integrity and efficiency, with a passion and drive to succeed, the brand's sustainable success is built on respecting customers while relentlessly advancing product innovation.



AIREPURE

Australasia

Drawing on over 200 years of combined staff experience, Airepure is our flagship filtration brand. With its origins in Australia, it is now a fast-growing name in the HVAC industry and beyond, including the maintenance and replacement of filtration equipment in industrial, processing, mining, infrastructure and healthcare markets.



BOWDEN & KNIGHTS

Europe

Confidence, knowledge, service, commitment, enthusiasm and 100 years of combined agricultural experience; it all went into the formation of Bowden & Knights in 2003. A part of Elta Group's family since 2015, the business offers complete solutions for poultry health, hygiene and welfare.





OUR BRANDS

BURRA SHEETMETAL

Australasia

Founded in Australia in 1986 as a ductwork manufacturer for the air conditioning industry, Burra Sheetmetal has steadily grown, investing in new technologies and capabilities. Today, it has a core role within our group as an expert fabrication partner.



DUCT PRODUCTS

Europe

Founded in Northern Ireland in 1988, Duct Products is an established brand, manufacturing ductwork and ventilation accessories, as well as providing leading ventilation brands to the market.



ELTA FANS

Africa, Asia, Australasia, Europe

Established over 40 years ago on principles of high quality, fan engineering solutions, future-focused innovation, strong relationships and the value of people, Elta Fans was one of the original members of Elta Group at our formation in 1996. Today, it is an internationally recognised leader in axial flow fans and impellers – with pioneering technologies that also include the world’s first adjustable-pitch mixed-flow impeller.



ELTA FANS APPLIED TECHNOLOGY

Asia, Australasia, Europe

Elta Fans Applied Technology is a leader in specialist OEM sectors, offering advanced fan technologies and bespoke solutions that fulfil demanding specifications and enhance the life of people and equipment across the world.



ELTA FANS BUILDING SERVICES

Europe

Building services is one of Elta Group’s four key markets. This brand enables us to design and manufacture a wider range of specialist fans and assembled equipment for a range of applications including health care, industry, commercial and car park and smoke extract ventilation.

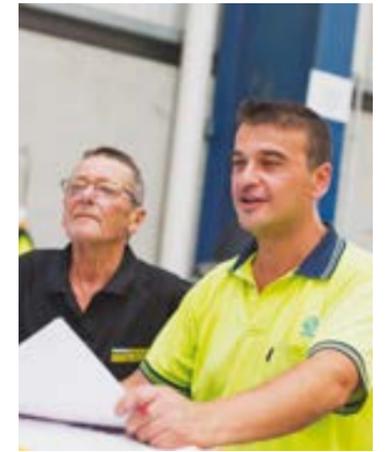


ELTA FANS RESIDENTIAL

Europe

Our specialist brand for the self-build, private and public housing sectors, Elta Fans Residential delivers high-quality system solutions for everything from single rooms to whole housing developments.





OUR BRANDS

ELTA GROUP BUILDING SERVICES

Europe

Building services is a demanding market and we are dedicated to serving it with a newly established, unified brand which reflects the growing portfolio of air movement brands available to customers, supported with manufacturing excellence and in-depth technical expertise.



ELTA SELECT

Australasia, Europe

The Elta Select range takes quality industrial and commercial fans to customers, with unrivalled distribution, stock and availability enabling next day delivery. It is a trusted brand that customers return to again and again, which epitomises the distribution capabilities our group has, in the UK and internationally.



ELTA TRADE

Asia

Elta Trade is a new and rapidly growing brand based in Malaysia, that was launched in April 2016 to support trade customers and resellers with quality products and accessible expert technical support.



ELTAFANTECH

Asia

Established by Elta Group in 2005, Eltafantech is our primary operation in Asia. As befits this fast-developing region, the business has rapidly grown to become a market challenger by specialising in the design, consulting, manufacturing, distribution and service of quality fans and ventilation equipment across Asia.



FANTECH

Asia, Australasia

For over 40 years, Fantech has been an industry leader in fans and acoustic technology. Founded in 1973, the company's passion and commitment to superior product quality and service has made it Australia's foremost ventilation business as it continues to provide sustainable air management solutions.



FANTECH TRADE

Australasia

A division of Australia's leading ventilation business, Fantech Trade exists to support skilled trades people across Australia and New Zealand, with a passion for providing the best ventilation products and advice and helping our customers to get the job done right.





FANTECH VENTILATION

Europe

Established in Dublin as a distributor of ventilation equipment, representing a number of our movement brands, Fantech Ventilation has established its reputation through 'knowledge in ventilation', providing solutions to a variety of building services applications.



HYDOR

Europe

The oldest business within Elta Group, Hydor was formed in 1963 to serve a niche for high-quality products within the poultry industry. Today, its forward-thinking approach means the brand has established itself across most horticulture and livestock applications.



hydor

HYDOR BUILDING SERVICES

Africa, Australasia, Europe

The Hydor Building Services brand has evolved across different group markets to provide cost effective, differentiated products, carefully aligned with other brands to maximise customer offering.



hydor

IDEALAIR GROUP

Australasia, Europe

Dedicated to creating a better environment, idealair group was founded in Australia in 2012 but traces its history back to Ideal Rayson in 1979. Over the years, it has remained committed to strong, focused supplier alliances, as well as serving customers as a specialist distributor, guiding them through the whole process. In 2013, the idealair brand was launched in the UK, manufacturing and supplying a range of air distribution products.



idealair group™

MAJOR AIR

Australasia

Formed in 2001 in Tasmania, Major Air joined Elta Group in 2016, strengthening our distribution network in the Australasia region. It is a recognised leader in ventilation, filtration, dust and fume control equipment.



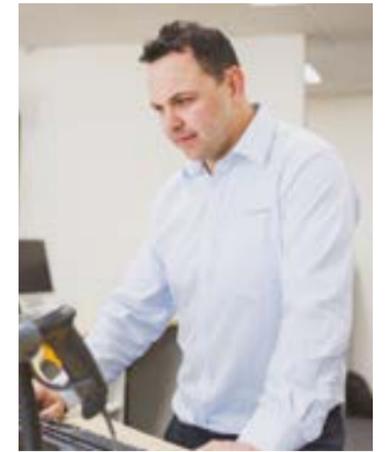
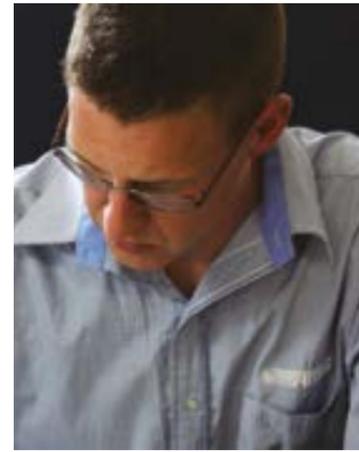
MAJOR Air

Q-TECH

Africa

Q-Tech is a future-focused brand that designs, develops and manufactures an extensive array of acoustic silencers for ventilation applications. Where sound levels are a concern, the Q-Tech range is available to augment the solutions devised by other members of our group.





SYSTEMAIRE

Australasia

From humble beginnings with a single office and 'shed' in Perth in 1987, Systemaire has steadily enhanced its capabilities, diversified its product offering and become an established network of HVAC outlets, offering outstanding stock levels and technical service for installation engineers across Australia.



THE POULTRY HUT

Europe

Since 2014, The Poultry Hut has offered bespoke poultry welfare products designed to enhance the lives and productivity of livestock, while delivering maximum quality and value for customers.



As a Group our brands are used and trusted across international and regional markets each and every day.

Our brands essence and identity reflect who we are, determine our promise, as we continue to invest in our brands and set us apart from our competitors.



eg | MARKETS

Across each of our markets; Agriculture, Building Services, Applied Technology and International, we continue to keep pace with the developments and trends evolving within each segment as well as influencing those trends through active participation in the development of international and local regulations and standards.

By aligning our expertise and knowledge with selected partners and subsidiary companies we are able to meet, and exceed, customers' requirements and market expectations to expand our presence in each of these markets.

Our markets are clearly defined, as is our purpose within each of those markets- to enhance life through air.

BUILDING SERVICES

For residential, non-residential and commercial constructions alike, Elta Group's international businesses supply a range of products to enhance the lives of buildings and the people within them. Improving indoor air quality and comfort, our products range from air handling and heat recovery units to fans, acoustic components and hygiene equipment. The result: energy-efficient, low-noise solutions suitable for any building sector, including education, healthcare, retail, public and government, leisure, social and private housing, factories and warehousing.



AGRICULTURE

The roots of our most established group brand, Hydor, are firmly set in agriculture. Coupled with our leading welfare brand, Bowden & Knights, we have outstanding expertise and experience, built on heritage and unrivalled customer understanding. Enhancing the lives of animals, plants and the people working in these sectors, our companies' products boost health, welfare and productivity. From ventilation products to lighting, feeding and dosing solutions, the results are ideal for poultry and game, dairy and beef, pig, equine and horticulture applications.



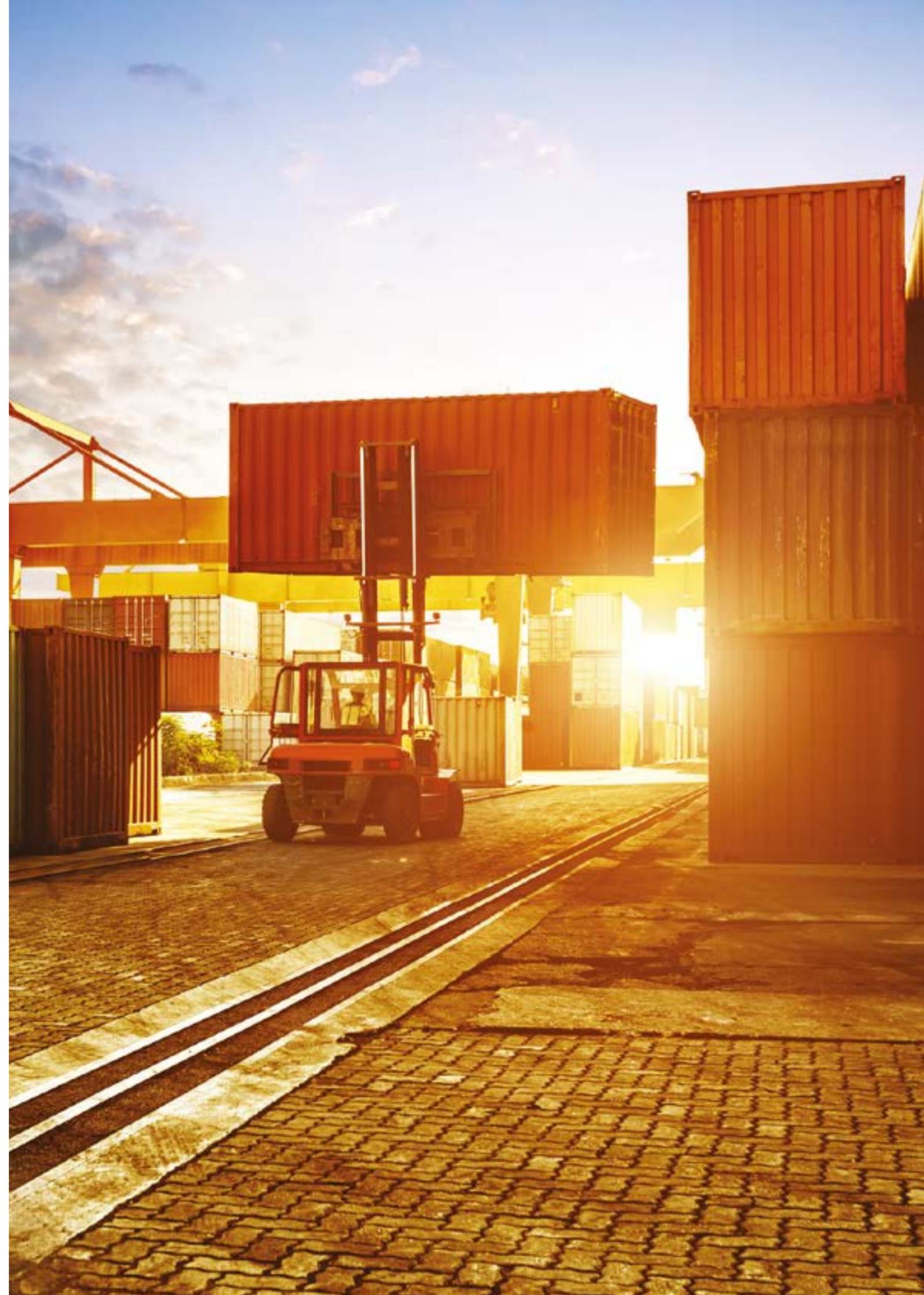
APPLIED TECHNOLOGY

Our group includes leaders in specialist OEM market sectors – creating standard and bespoke fans to exacting customer specifications and precise OEM application demands. All of our applied technology products are made to both international and local standards, for sectors including marine, power generation, offshore oil and gas, transport, defence and refrigeration.



INTERNATIONAL

We are an international group committed to the growth of international markets, keeping pace with globalisation and building on our distribution network. Our international distributors are hand-picked for their knowledge and capabilities, while our own manufacturing facilities span four continents. This enables us to combine global reach with local service.





eg | REGIONS

Elta Group is committed to the expansion of our markets through our subsidiary businesses and independent distributors, with representation around the world in more than 48 countries.

Our international growth is defined by four regions: Africa, Asia, Europe and Australasia. Across these regions, we operate in four key markets, drawing on our principal manufacturing and assembly facilities, and enabling greater access to customers on each continent. Alongside our subsidiaries, we also appoint specialist distributors worldwide who are carefully selected for their technical expertise, local knowledge and services.

Across each region, we have individual brands, each with their own identity, each with their own brand essence, yet all with a common purpose: to enhance life through air.

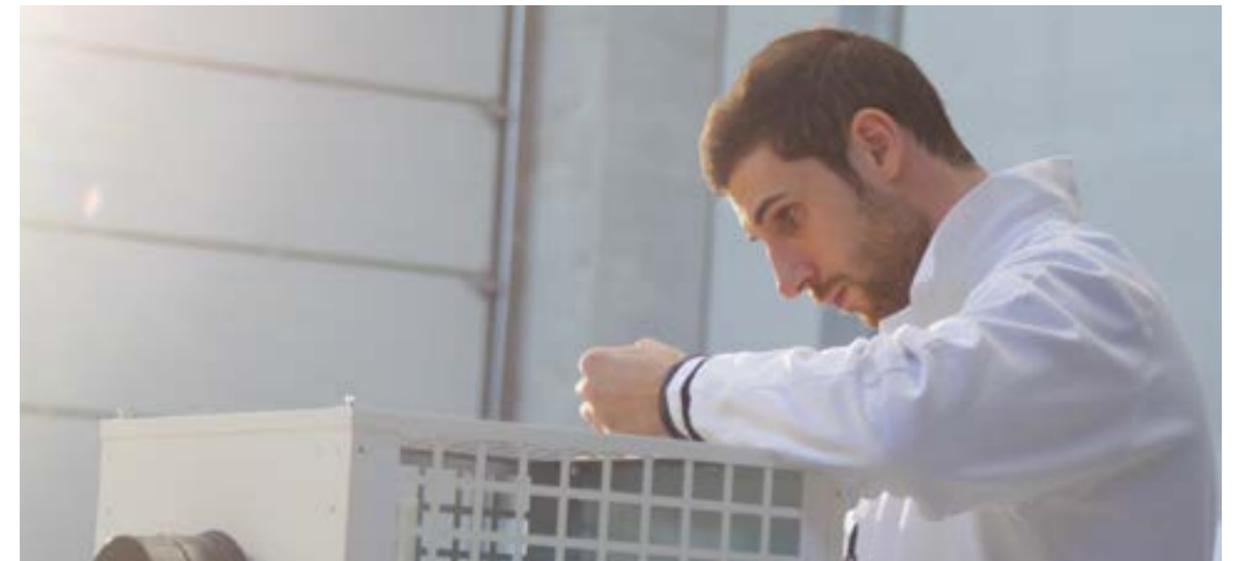


Elta Group has a long-established presence in Europe, alongside a host of our businesses and brands.

These include both the oldest and some of the newest members of our group, ensuring a balance between heritage and progressive thinking in the region.

Today, we have businesses operating across seven locations in the UK, Ireland and Italy, with further representation in 30 countries through export and regional agents. One of the two original Elta Group brands – Elta Fans, encompassing its Applied Technology, Building Services and Residential divisions – is based in Europe, as well as our oldest business, Hydor. Meanwhile, other local businesses and brands take the form of Fantech Ventilation in the Republic of Ireland, Duct Products in Northern Ireland, Aerauliga in Italy, as well as Air Design, idealair and Elta Select, all based in the UK.

With a mix of market leaders and challengers throughout the region, Elta Group takes a leading role in air movement and ventilation in Europe, with unsurpassed capabilities for delivering solutions that enhance the lives of people, animals, buildings and equipment.





The businesses that make up Elta Group have been operating in Africa since before our group was officially founded in 1994.

We are established leaders in the air movement sector in South Africa; challenging thinking and forging new ways of working, every day.

Elta Group Africa is a founding member of the South African Smoke and Ventilation Association, setting the standard for the region while complying with essential legislation, such as the latest EN and SANS standards.

Foremost amongst our African businesses and brands is Air Movement Supplies (AMS), an original member of Elta Group that tirelessly serves the region's building services market. Other brands operating within Africa include Elta Fans, Hydor Building Services, Q-Tech and AME; each fulfilling exacting customer demands across the continent. All combine to ensure that Elta Group is a leader in the HVAC industry in Africa.





For over 10 years, Elta Group has grown its presence throughout Asia, challenging norms and finding new and better ways to enhance life through air.

Central to our Asian operation is Eltafantech, located in Kuala Lumpur, which has grown to match market demand.

With state-of-the-art manufacturing and distribution facilities now exceeding 45,000sqft, and local representation in 11 countries across Asia, Eltafantech is a market challenger. It is joined by our new Elta Trade brand, based in Malaysia - together, they exist to enhance the lives of buildings, equipment and people in one of the world's fastest-developing regions.



eg | AUSTRALASIA

We are committed to delivering sustainable value for our businesses' customers throughout the supply chain within Australasia.

To achieve this, we operate from 20 sites, including nine manufacturing and assembly sites and an internationally accredited test facility, across 12 brands and 288 experienced industry experts. Together, this serves building services and specialist projects alike, from professional consultants to DIY enthusiasts.

Our network of brands covers both capital cities and every region of Australia and New Zealand, with regional businesses operating for over 40 years in the fields of fans, air handling, acoustics, filtration and air distribution. Key businesses include Fantech, which has a history of pioneering technologies and Airepure, which has supplied high-integrity filtration products since 1998.

Meanwhile, Air Design, idealair group, Major Air, Hydor Building Services, Burra Sheetmetal and Systemaire are other vital businesses in the region - helping to cement Elta Group's position at the forefront of Australasian industry.





Technical innovation and engineering are the cornerstones of how our group enhances life through air.

They result in products that exude integrity, made possible through continuous investment into research, development and innovation.

One of our core values is to 'think beyond', and this is nowhere better exemplified than in our commitment to finding the most up-to-date, cutting-edge systems, software, technologies and techniques. Our research and development teams, across our international businesses, carefully explore and assess the potential impact of new improvements - whether it's as simple as the suppliers we use, the materials with which we manufacture, or more efficient manufacturing equipment. It all combines to create a relentless drive for perfection, equipping our engineers with the latest research and product development insight to keep us ahead in all markets in which we operate.

We have a strong history of leading the world in terms of technology and innovation. It runs through every facet of our businesses, and our products directly benefit - but the real beneficiaries are the customers of our businesses, as our dedication to development enhances the lives of their people, animals, buildings, equipment and more.



Standards are important to us.

Our international businesses and brands are recognised and respected names in their markets – which is all down to our longstanding commitment and drive for manufacturing excellence. Exemplifying this is our attainment of exacting standards and certifications, from local accreditations to BS EN ISO 9001, ensuring consistent quality in everything we do.

Our people are key to this consistent quality, whether it's our own highly skilled teams putting unparalleled care and attention into everything they make, or the long-term alliances we hold with our suppliers - both are focused on flexibility in meeting customers' needs. We adhere to lean principles, as well as the '5s' disciplines, while continually developing state-of-the-art technologies and investing in our facilities. At all times, we maintain open channels of clear communication across manufacturing and fulfilment. With manufacturing facilities on every continent on which we operate, this robust approach is universally available.

The values by which our businesses abide extend themselves to our manufacturing approach. Every single item we create is the product of a continuous drive for improvement and investment in our people and facilities, and a commitment to quality and value. Wherever we manufacture, we hold ourselves to the highest standards.





No two markets are the same – and the routes to these markets are similarly diverse.

To enable our businesses to reliably fulfil their customers' requirements across international territories, we devise efficient and effective warehousing, distribution and supply strategies.

The importance we place on logistics is such that we believe there is no value in our products or services until they are in the hands of the customer. From delivery frequency to flexibility, from stock levels to ordering convenience and cycle time, the considerations are extensive. All are vital in getting solutions to the customer, which is why we operate a comprehensive set of strategies, including vertical integration, leveraging our own distribution capabilities and utilising our hand-picked network of distributors.

The geographical range and scope of our group means that distances can be vast and challenging. Our in-depth consideration of logistics, supply and distribution means we are ideally placed to reliably and consistently negotiate them.

Today, our ancestral home and head office remains in the Borough of Dudley, United Kingdom.

This is where it all began, and this is where Elta Group remains today as an independent, privately owned company. It is our independence and freedom that allow us to develop our initiative, encourage innovation and cultivate the ideas generated by our people, with no undue influences or distractions.





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